STATE OF INDIANA )	IN THE TIPPECA	NOE	COURT
COUNTY OF TIPPECANOE)	SS: CAUSE NO. 1	4001-0608-PL-00	)35
STATE OF INDIANA,	FILED		
Plaintiff,	AUG 10 2006		
v.	Anido Phillips		
MIKE RAISOR PONTIAC, IN doing business as Mike Raisor Isuzu,	Pontiac-	PROPIND DY	
Defendant.	)	MAIL DAILDA	UG 0 8 2006

# COMPLAINT FOR INJUNCTION CONSUMER RESTITUTION, COSTS, AND CIVIL PENALTIES

The State of Indiana, by Attorney General Steve Carter and Deputy Attorney General Mary Ann Wehmueller, petitions the Court pursuant to the Indiana Deceptive Consumer Sales Act, Indiana Code §24-5-0.5-1 *et seq.*, for injunctive relief, consumer restitution, investigative costs, civil penalties, and other relief.

#### **PARTIES**

- 1. The Plaintiff, State of Indiana is authorized to bring this action and to seek injunctive and other statutory relief pursuant to Ind. Code §24-5-0.5-4(c).
- 2. The Defendant, Mike Raisor Pontiac, Inc. is a domestic for-profit corporation, regularly engaged in the retail sale of new and used motor vehicles, with a principal place of business in Tippecanoe County located at 2911 East Main Street, Lafayette, Indiana.

### **FACTS**

- 3. At least since February 20, 1979, the Defendant has engaged in the retail sale of new and used motor vehicles to Indiana consumers.
- 4. On May 19, 1994, the Defendant entered Assurance of Voluntary Compliance #94-0023, with the Office of the Attorney General. The Assurance was filed with and approved by the Marion County Circuit Court. Attached hereto as Exhibit "A" is Assurance of Voluntary Compliance #94-0023.
- 5. Pursuant to paragraph 4 of the Assurance, the Defendant agreed to the following: "Respondent, in soliciting and/or contracting with consumers, agrees to refrain and shall not make, cause to be made or permit to be made, expressly or by implication, any representation, orally or in writing, that a previously titled motor vehicle is a new motor vehicle as that term is defined within Ind. Code § 9-13-2-111."
- 6. On February 11, 2006, the Defendant sold Mark Mischler a "new" 2006 Pontiac G6, A copy of the Mischler purchase order is attached hereto as Exhibit "B".
- 7. The Defendant represented the 2006 Pontiac G6 to Mr. Mischler as a "new" car.
- 8. Several weeks after the purchase, Mr. Mischler received the title for the Pontiac G6 and discovered the vehicle had been previously titled to Mike Raisor Leasing on September 16, 2005, Indiana Title Number, 05077554046.
- 9. Ind. Code §9-13-2-111 defines a new motor vehicle as a motor vehicle:
  - (1) that has not been previously titled under IC 9-17 and carries a manufacturer's certificate of origin; or
  - (2) that has never been transferred by a manufacturer, distributor, or dealer to an ultimate purchaser.

- 10. The Pontiac G6 sold to Mr. Mischler was not a "new vehicle" as defined by Ind. Code §9-13-2-111.
- 11. The Defendant knew the Pontiac G6 sold to Mr. Mischler was not a "new vehicle".

### COUNT I - VIOLATIONS OF THE DECEPTIVE CONSUMER SALES ACT

- 12. The transaction identified in paragraph 6 is a "consumer transaction" as defined by Ind. Code §24-5-0.5-2(1).
- 13. The Defendant, Mike Raisor Pontiac, Inc., is a "supplier" as defined in Ind. Code §24-5-0.5-2(3).
- 14. The Defendant's representation to Mischler that the 2006 Pontiac G6 was "new" violates the terms of Assurance of Voluntary Compliance 94-0023.
- 15. The Defendant's representation to Mischler that the 2006 Pontiac G6 was "new" violates the Indiana Deceptive Consumer Sales Act, Ind. §24-5-0.5-3(a)(3) because the Defendant knew or should have known the 2006 Pontiac was not "new" or unused as represented.
- 16. The Defendant's representation to Mischler that the 2006 Pontiac G6 was "new" violates the Indiana Deceptive Consumer Sales Act, Ind. §24-5-0.5-3(a) (1) by misrepresenting the characteristics and benefits of the vehicle sold to Mischler.

# COUNT II INCURABLE DECEPTIVE ACTS

- 17. Plaintiff realleges paragraphs 1 through 16.
- 18. The Defendant intentionally sold the 2006 Pontiac G6 to Mischler as a "new" vehicle, when it knew the vehicle was in fact used.

19. The Defendant's representation as referenced in paragraph 6 constitutes an incurable deceptive act and is actionable by the Attorney General pursuant to Ind. Code §24-5-0.5-1 et seq.

### **IRREPARABLE INJURY**

20. The misrepresentations set forth above will continue and will cause irreparable injury unless the Defendant Mike Raisor Pontiac, Inc. is enjoined from engaging in further conduct in violation of Ind. Code §24-5-0.5-1 et seq.

### RELIEF

WHEREFORE, Plaintiff, State of Indiana, requests that the Court enter judgment against the Defendant Mike Raisor Pontiac, Inc. as follows:

- a. A permanent injunction pursuant to Ind. Code §24-5-0.5-4(c) (1), enjoining the Defendant, its agents, representatives, employees, successors, and assigns, from:
  - 1) representing expressly or by implication, that a previously titled motor vehicle or a vehicle that was previously delivered to a purchaser is a new motor vehicle as defined by Ind. Code §9-13-2-111, and
  - 2) representing expressly or by implication that a motor vehicle offered for sale has characteristics or benefits it does not have when the Defendant knows or should reasonably know the vehicle does not have the characteristics or benefits represented.
- b. Consumer restitution for Mark Mischler to Ind. Code §24-5-0.5-4(c) (3), in the total amount of \$2,500.00;

c. Costs pursuant to Ind. Code §24-5-0.5-4(c) (3), awarding the Office of the Attorney General its reasonable expenses incurred in the investigation and prosecution of this action;

d. Civil penalties pursuant to Ind. Code §24-5-0.5-4(g), for the Defendant's knowing violations of the Deceptive Consumer Sales Act, in the amount of \$5000.00 per violation, payable to the State of Indiana;

e. On Count II of the Plaintiff's Complaint, civil penalties pursuant to Ind. Code §24-5-0.5-8, for the Defendant's intentional violations of the Deceptive Consumer Sales Act, in the amount of \$500.00 per violation, payable to the State of Indiana; and,

f. All other proper relief.

Respectfully submitted,

STEVE CARTER Indiana Attorney General Atty. No. 4150-64

By:

Mary Ann/Wehmueller Deputy Attorney General Atty. No. 15251-49A

Office of Attorney General Consumer Protection Division Indiana Government Center South 302 W. Washington, 5<sup>th</sup> Floor Indianapolis, IN 46204 Maw:326402 STATE OF INDIANA

SS:

COUNTY OF MARION

IN THE MARION CIRCUIT COURT

AVC NO. 94 AVC 0023

FILED

IN RE: MIKE RAISOR PONTIAC, INC.

doing business as

MIKE RAISOR PONTIAC-ISUZU,

Respondent.

Respondent.

#### ASSURANCE OF VOLUNTARY COMPLIANCE

The State of Indiana, by Attorney General, Pamela Carter and Deputy Attorney General, Wayne Harris, and the Respondent, MIKE RAISOR PONTIAC, INC. doing business as MIKE RAISOR PONTIAC-ISUZU, pursuant to Ind. Code § 24-5-0.5-7, hereby enter into an Assurance of Voluntary Compliance (Assurance).

It is acknowledged that violation of this Assurance constitutes <u>prima facie</u> evidence of a deceptive act as defined by Ind. Code § 24-5-0.5-3(a). This Assurance is entered into without any adjudication of any issue of fact or law herein, and upon consent of the undersigned parties.

It is hereby agreed that:

- 1. Respondent, is an Indiana corporation with a principal place of business within Tippecanoe County at 2911 East Main Street, P.O. Box 4788, Lafayette, Indiana 47903.
- 2. Respondent acknowledges and admits responsibility and liability for acts, practices and methods employed by itself, its employees, agents and representatives acting within the course and scope of their employment.



- 3. Respondent acknowledges the jurisdiction of the Consumer Protection Division of the Office of Attorney General to investigate matters hereinafter described, pursuant to the authority of Ind. Code § 4-6-9-1 et seq., and Ind. Code § 24-5-0.5-1 et seq.
- 4. Respondent, in soliciting and/or contracting with consumers, agrees to refrain and shall not make, cause to be made or permit to be made, expressly or by implication, any representation, orally or in writing, that a previously titled motor vehicle is a new motor vehicle as that term is defined within Ind. Code § 9-13-2-111.
- 5. Respondent agrees to pay restitution in the amount of Eight Thousand Dollars (\$8,000.00) to the following consumers who were harmed by Respondent's acts:

	Name	Amount
ı.	Donnie E. Longston	\$1,000.00
2.	Maurice L. Pendleton	\$1,000.00
3.	Sherrie L. & Gary A. Baugh	\$1,000.00
4.	Bret A. Taylor	\$1,000.00
5.	Anthony A. Harvey	\$1,000.00
6.	Michael J. Nelson	\$1,000.00
7.	Michael E. Lemming	\$1,000.00
8.	Richard & Teresa Foley	\$1,000.00

This sum is to be paid through the Office of Attorney General upon execution of this Assurance.



MIKE PAISOR PONTIAC-ISUZU-IMPORTS 2912 EAST MAIN STREET **LAFAYETTE, INDIANA 47903** 

(765) 448-4582

MISCHLER, MARK E. AMBO: PAULA C.

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DATE FEBRUARY 11, 2006		FP3669 - I	4DR SD	n Silver	192	2769
THANKYO		SHOGESTER	DETAIL DRICE		(1)	22 500 00

DEALER INSTALLED ACCESSORIES:

THANK YOU

We Most Sincerely Appreciate This Opportunity To Serve You. It Is Our Goal To Provide For Your Every Automotive Need. Do Not Hesitate To Avail Yourself Of Our Many Expert Services -

"THE SERVICE MINDED DEALER"



## Mike Raisor PONTIAC-ISUZU-IMPORTS

2912 EAST MAIN STREET P.O. BOX 4788 **LAFAYETTE, INDIANA 47903** PHONE (765) 448-4582

800-960-1511







WARRANTY INFORMATION NEW OR DEMONSTRATOR: If the vehicle is a new or demonstrator vehicle, the only written warranty provided with respect to the Vehicle and factory installed according the most recent applicable printed warranty which is made solely by the Manufacturer of the Vehicle. Dealer installed Accessories are not included in the Manufacturer's warranty on the Vehicle and may or may not be included in separate written warranties which are made solely by Manufacturers of the Accessories.

USED: The information you see on the window form for this vehicle is part of this contract, Information on the window form overrides any contrary provisions in the contract of sale." DEALER DISCLAIMS ALL WARRANTIES, WRITTEN, EXPRESS OR IMPLIED, INCLUDING ALL WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICU-LAR PURPOSE, WHETHER THE VEHICLE IS NEW, A DEMONSTRATOR OR USED. DEALER EXPRESSLY DISCLAIMS ANY OTHER LIABILITY TO PURCHASER, INCLUD-ING ANY CONSEQUENTIAL DAMAGES, LOSS OF TIME OR INCONVENIENCE ARISING OUT OF THE PURCHASE OR OPERATION OF THE VEHICLE.

THE ADDITIONAL TERMS AND CONDITIONS ON THE REVERSE SIDE OF THIS ORDER ARE INCORPORATED BY REFERENCE AND ARE A PART

HIS/HER TRADE-IN VEHICLE HAS NEVER BEEN TITLED UNDER A STATE OR FEDERAL "BRAND" SUCH AS "DEFECTIVE", "REBUILT", "SALVAGE", "FLOOD", ETC. (INITIAL) RETAIL PRICE TRADE-IN ALLOWANCE

TRADE-IN CERTIFICATION: THE CUSTOMER CERTIFIES

DUE DATE PAYOFF: NAME AND ADDRESS NET ALLOWANCE

TRADE DESCRIPTION YR. MILEAGE

FABRIC CARE RUSTPROOFING

N/A NA (+) N/A SOUND SHIELD N/A PAINT FINISH PROTECTION NA AutoCare Plus

OTHER

0.00

22,500.00 **SUB TOTAL** 1,350.00 STATE SALES TAX (+) 100000

1,200.00 MECHANICAL PROTECTION

22, 383.32 CASH DEPOSIT CASH DUE ON DELIVERY 2,666.68

TOTAL RETAIL PRICE (=)

that the Additional Terms and Conditions printed on the reverse side of this Order are a part of this Order. Both sides of this Order constitute a single agreement which supersedes any prior agreement or understending between ater and Purchaser. Purchaser acknowledges receipt of a completed and signed copy of this Orde representative of @

RESPONSIBILITIES NOT EXPRESSLY SET

BY PURCHASER TO BUY THE VEHICLE. IF THE OPFERIG ACCEPTED BY THE DEALER IT BECOMES A COMPLETE CONTRACT OF SALE AND FORTH IN THE ORDER. BEFORE SIGNING THIS ORDER READ IT CAREFULLY.

Reynolds and Reynolds ROS783 Q (09/01)



22,500.00

NA

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